



You are here ▾ Forum ▾ News Releases

- Agendas / Decisions
- News Releases
- Traffic Detours
- Speakers Bureau
- E-Mail Notification
- Smoke-Free Saskatoon

NEWS RELEASES

For Immediate Release: January 29, 2008

US08-016

CITY LAUNCHES NEW ENVIRONMENTAL PROGRAMMING AND LOGO

The City of Saskatoon today launched several new environmental initiatives as well as a new logo for its environmental programming. The new initiatives begin to address several of the recommendations from the Saskatoon Waste & Recycling Plan and the Energy & Greenhouse Gas Management Plan passed by City Council in late 2007.

One of the new initiatives announced today is the Water-Conserving Showerhead Exchanges planned for the end of February. The exchanges, to take place on Saturday, February 23 and Saturday, March 1, are offering 3,000 water saving showerheads free of charge to residents of Saskatoon. The showerheads will not only conserve water and reduce energy use, they also save residents money on their utility bills. Old, inefficient showerheads will be accepted for recycling at the events. Other initiatives announced include: educational Environmental Awareness courses offered free to the public; expansion of the Leaves & Grass Subscription Program; Backyard Composter Sale this spring; and an update of the annual recycling brochure.

“We are very excited to be able to announce these new initiatives under our new programs’ logo think.choose.do.,” said Sheri Praski, Environmental Services Manager. “We want people to think about their recycling and energy-use habits. Choose to live more sustainably. And do something about climate change and waste reduction right here in our community.”

The new programs’ logo will appear on all environmental programming from the City. The message of think.choose.do will tie together the initiatives under a greater overall environmentally sustainable message for the community. This means it will appear on the side of garbage trucks, on signage at the Household Hazardous Waste Collection Days and on the updated recycling brochure.

The City has included details on these new initiatives on its website at www.saskatoon.ca, search under ‘e’ for Environmental Services. There are also tips for living more sustainable lives for individuals wanting to learn more about what they can do to create a better future for themselves, their family, their community, and their planet.

-30-

For more information:

Sheri Praski
Manager, Environmental Services
975-2487

 [Back to prev](#)

City of Saskatoon / 222 3rd Ave. North / Saskatoon, Saskatchewan / S7K 0J5

[Privacy Statement](#)

[Comments about the website?](#)