



## News Release

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### **MARITZ RESEARCH OPENS SASKATOON SURVEY CENTER** *Management and survey interviewer positions available*

**ST. LOUIS** (July 14, 2006) – Maritz Research, the world’s leading provider of marketing research, is bringing over 300 jobs to Saskatoon, Saskatchewan, with the opening of a new survey center. In support of its expanding North American business and its Toronto office, Maritz Research’s Saskatoon survey center joins a network of four other North American survey centers, whose employees perform outbound customer satisfaction calls.

“We looked at 54 Canadian cities for the new survey center, and Saskatoon was the perfect match,” stated Trish Shukers, division vice president of survey centers, Maritz Research. “With the growing economy and the University of Saskatchewan in the area, we’re confident we’ll find quality applicants to fill our 300+ call center positions and look forward to Maritz Research becoming part of the Saskatoon community.”

Strategically located at 2318 Northridge Drive, the Saskatoon survey center sits near the main thoroughfare at Circle Drive and Idylwild. The center is 12,000 square feet, has 150 stations and offers survey interviewer as well as management positions for local residents. Maritz is working with local businessmen Terry Kostyna of Noble Street Developments and Brian Anderson of Anderson Contracting to renovate the facility for an early September opening.

Maritz Research touches 40-50 million people with research surveys each year, performs 3.8 million telephone interviews in the United States alone and 25 percent of all the customer satisfaction research in the world. There are no sales or collection calls done by Maritz Research survey centers.

Those interested in applying should send a resume to Trish Shukers at [trish.shukers@maritz.com](mailto:trish.shukers@maritz.com) or visit the Maritz Web site at [www.maritz.com](http://www.maritz.com).

#### **About Maritz Research**

As one of the world’s largest marketing research firms, Maritz Research, a unit of Maritz Inc., helps many of today’s most successful companies improve performance through a deep understanding of their customers, employees and channel partners. Founded in 1973, it offers a

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range of strategic and tactical solutions concentrating primarily in the automotive, financial services, hospitality, pharmaceutical, telecommunications, retail, workplace and technology industries. The company has achieved ISO 9001 registration, the international symbol of quality. It is a member of CASRO, the Conference Board, and is the official sponsor of the American Marketing Association. Based in St. Louis, Maritz Inc. provides market and customer research, communications, learning solutions, incentive initiatives, meetings and event management, rewards and recognition, travel management services, and customer loyalty programs. Maritz has a presence in 42 countries, with key offices in the United States, Canada, the United Kingdom, France, Germany, and Spain. For more information, visit [Maritz.com](http://Maritz.com).

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